

FLORIDA POLICE CHIEFS ASSOCIATION



73RD ANNUAL SUMMER
TRAINING CONFERENCE &
EXPOSITION



Building Bridges
Original artwork by: Yerelin
Motivational Edge

JUNE 14 - 18, 2025
LOEWS MIAMI BEACH HOTEL



THE

Florida

POLICE CHIEF

MID-WINTER 2024

THE OFFICIAL PUBLICATION FOR THE FLORIDA POLICE CHIEFS ASSOCIATION



2026 MEDIA KIT



WHY ADVERTISE WITH THE FPCA?

The Florida Police Chiefs Association communicates regularly with a community of thousands who champion public safety in Florida. This network includes police chiefs, command staff, sworn officers, agency professionals, and dedicated businesses who demonstrate their support for law enforcement through FPCA membership. Together, they reflect a powerful statewide coalition united in strengthening local police departments and the communities they serve.

FPCA provides engaging channels to reach public safety leaders and those who stand behind them through our widely read publications and member alerts. If your mission is to share solutions, build trust, and support the law enforcement community, there is no better way to amplify your message than through the Florida Police Chiefs Association—where your brand becomes part of the conversation that matters most.

THE FLORIDA POLICE CHIEF



The Florida Police Chief magazine has been the official publication of the Florida Police Chiefs Association since the early 1980s. With multiple issues throughout the year, your brand stays in front of agencies long after the conference season ends, reinforcing recognition and credibility.

Advertising in the Florida Police Chief magazine presents a unique opportunity to reach dynamic and commanding audiences primed to receive your advertising message.

DEADLINES

Winter Issue

Ad Deadline: January 31st

Spring/Summer Issue

Ad Deadline: May 31st

Fall Issue

Ad Deadline: September 30th

295

Member Police Departments

2,000+

Members

- Direct access to law enforcement leadership
- Targeted exposure to your ideal market
- Enhanced credibility through association
- Opportunity to educate and influence



ADVERTISING CONTACT

Lori Mizell
lmizell@fpca.com
850-219-3631

THE FLORIDA POLICE CHIEF AD RATES**

Advertisement availability is contingent upon Annual Partnership or Conference Sponsorship participation. Advertisement placement is dependent on publication content, and FPCA reserves the right to determine final placement and approval.

AD SIZE/DIMENSIONS	RATES	1X/EACH	2X/EACH	3X/EACH
Full page: inside or back cover	Full page	\$1200	\$1100	\$1000
Full page: 7¼" w x 9½" h	Full page	\$800	\$775	\$750
1/2 page H: 7¼" w x 4¾" h	1/2 page	\$450	\$425	\$400
1/4 page V: 3½" w x 4¾" h	1/4 page	\$300	\$275	\$250

****Annual Partners and Business Members receive discounted pricing**



#TRENDINGNOW

MARCH 2026

A monthly spotlight on innovations shaping the future of law enforcement

Partner Spotlight: Florida Sheriffs Association Cooperative Purchasing Program
Industry Focus: Government Services

Florida Sheriff's Association
Jon Brown
2617 Mahan Drive
Tallahassee, FL 32308
(850) 877-2165
jbrown@flsheriffs.org



The Florida Sheriffs Association's Cooperative Purchasing Program (FSA CPP) delivers competitively bid, statewide contracts tailored to meet the procurement needs of local governments, municipalities, county sheriffs, police departments, public safety agencies, special districts, and universities and colleges. We spoke with FSA CPP to learn more about the program.

#TRENDINGNOW

#TrendingNow is a new monthly digital product created to connect our Annual Partners with FPCA members in a meaningful, informative way. Each issue showcases innovative products, technology advancements, and service solutions shaping the future of law enforcement.

Rather than traditional advertising, #TrendingNow serves as an educational spotlight—helping our membership stay informed while giving partners a focused opportunity to demonstrate their expertise and value.

DEADLINES

Monthly Issue

Ad Deadline: 15th of month

295

Member Police Departments

2,000+

Members

ADVERTISING CONTACT

Lori Mizell
lmizell@fpca.com
850-219-3631

- Highlights Annual Partners
- Educates members on emerging products and technology
- Connects trusted partners with decision-makers

#TRENDING NOW AD RATES**

AD SIZE/DIMENSIONS	RATES	1X/EACH	2X/EACH	3X/EACH	4X/EACH
Full page: 7¼" w x 9½" h	Full page	\$800	\$775	\$750	\$750
1/2 page H: 7¼" w x 4¾" h	1/2 page	\$450	\$425	\$400	\$400
1/4 page V: 3½ w x 4¾" h	1/4 page	\$300	\$275	\$250	\$250

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CONFERENCE PROGRAM

The conference program serves as the official guide to the event, outlining the agenda, speakers, exhibitors, and key information attendees rely on throughout the conference. It is referenced frequently during the event and often retained as a resource long after the conference concludes.

Advertising in the conference program places your organization directly in the hands of decision-makers and law enforcement leaders. Unlike digital ads that disappear, program ads provide lasting visibility before, during, and after the event.

DEADLINES

Published for Mid-Winter and Summer Conferences

Ad Deadline: 45 days prior to start of conference

Publish Date: Conference

295
Member Police Departments
2,000+
Members

- Demonstrates visible support
- Targets a focused audience
- Enhances brand credibility

ADVERTISING CONTACT

Lori Mizell
lmizell@fpca.com
850-219-3631

CONFERENCE PROGRAM AD RATES**

Advertisement availability is contingent upon Annual Partnership or Conference Sponsorship participation. Advertisement placement is dependent on publication content, and FPCA reserves the right to determine final placement and approval.

AD SIZE/DIMENSIONS	RATES	1X/EACH	2X/EACH
Full page: inside or back cover	Full page	\$1200	\$1100
Full page: 7¼" w x 9½" h	Full page	\$800	\$775
1/2 page H: 7¼" w x 4¾" h	1/2 page	\$450	\$425
1/4 page V: 3½" w x 4¾" h	1/4 page	\$300	\$275

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MEMBER COMMUNICATION

FPCA utilizes a member alert system to deliver timely updates, training announcements, and important information directly to our membership. Banner placements within these communications provide Annual Partners with consistent visibility and strategic brand exposure to engaged law enforcement leaders across the state. Banner Ads are placed at the bottom of the member communication and are hyperlinked to a designated web page.

As a trusted and frequently referenced communication channel, FPCA Alerts ensure your organization remains top-of-mind while aligning your brand with essential Association messaging and initiatives reaching decision-makers in real time.

DEADLINES

Ad Deadline: One week prior to start date

Publish Date: Daily

ADVERTISING CONTACT

Lori Mizell
lmizell@fpca.com
850-219-3631

295

Member Police Departments

2,000+

Members

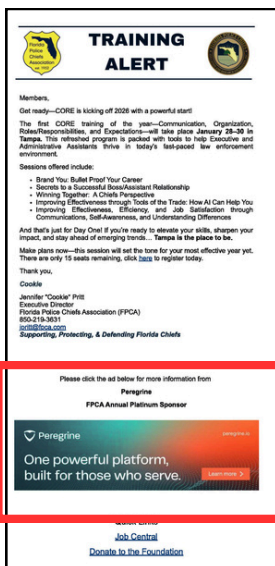
- Direct access to law enforcement leadership
- Targeted exposure to your ideal market
- Enhanced credibility through association
- Opportunity to educate and influence



BANNER AD RATES**

BANNER AD SIZE/DIMENSIONS	MONTHLY RATE
H: 700x200 pixels JPEG or PNG format	\$200 (Guaranteed 4 per month)

****Annual Partners and Business Members receive discounted pricing**





THE FLORIDA POLICE CHIEF MAGAZINE ARTICLE SUBMISSIONS

About the Magazine

The Florida Police Chiefs Magazine serves as a forum for law enforcement executives and professionals throughout Florida. The publication features content on policing leadership, management, policy, training, technology, and professional excellence. The magazine also welcomes submissions of professional interest to our primary readership. The goal of the Florida Police Chiefs Magazine is to advance professional law enforcement leadership by publishing insightful, educational, and thought-provoking articles relevant to our membership and public safety leadership, both sworn and civilian as well as our law enforcement friendly business community. Articles should emphasize leadership, management, ethics, training, professional development, innovation, and policy in policing. Submissions that share best practices, case studies, or research applicable to Florida law enforcement are especially encouraged.

Who May Contribute

Submissions are welcome from:

- FPCA members who are law enforcement executives and practitioners
- Academic researchers and instructors in law enforcement, criminal justice, or public administration
- Public officials, legal professionals, and policy experts
- Participants and graduates of FPCA professional development programs
- FPCA Annual Partners

Submission Guidelines

Any FPCA member or Annual Partner is invited to submit an article to the FPCA Digital Magazine which is published 3-4 times per year. Additional authors are considered depending on article type as outlined below. Deadlines for articles will be posted to the FPCA website and disseminated to all FPCA members and Annual Partners as a “call for submissions” multiple times per year but in general any article should be submitted by the 1st of each month.

- Submissions should be original, between 600-2,500 words, and provide valuable perspectives for fellow law enforcement leaders; see submission types below.
- We don't expect you to be Joseph Wambaugh, Michael Connelly or Ed McBain! If you have insightful content to share, our team is here to help. We will work with you to revise and shape your article as needed. What matters most is your experience and perspective.
- Your draft will be subject to edits by FPCA staff for clarity, grammar, and formatting. All submissions are reviewed by FPCA staff for content, style, and relevance.
- If major revisions are required, we will provide feedback and offer you the opportunity to resubmit your article.
- Please ensure your submission is professional, respectful, and relevant to the FPCA audience.
- Selected articles may also be reviewed by subject matter experts.
- The FPCA Executive Director reserves the right to decline the inclusion of submitted articles and to edit for clarity, length, and consistency with FPCA standards.

Deadlines

Articles are accepted on a rolling basis. To be considered for the next issue, submissions are due by the 1st of the month.

Article Types

- Feature Articles (1,500–2,500 words): In-depth analysis, leadership case studies, or professional development topics.
- Commentary / Perspectives (800–1,200 words): Shorter opinion pieces or reflections on current issues in policing.
- Program Profiles (600–1,000 words): Descriptions of innovative programs, initiatives, or agency successes.
- Book or Policy Reviews (up to 800 words): Reviews relevant to police leadership and management.
- Republished Academic Features: Original content provided by academic institutions working in collaboration or partnership with the FPCA. These submissions will be reviewed for inclusion on a case-by-case basis.
- Sponsored Content/Advertorials: Public safety businesses who are current FPCA business members may submit articles that feature their products or services but only if they are written to highlight how such product or service benefitted a police department or other public safety agency. These submissions will be reviewed for inclusion on a case-by-case basis and will be clearly identified as sponsored content. Such content may be subject to FPCA advertising policies and fees.

Submission and Deadlines

Manuscripts and accompanying materials should be submitted electronically to: info@fpca.com. Please indicate “Magazine Submission – [Your Article Title]” in the subject line.

