



**FLORIDA POLICE CHIEFS ASSOCIATION**

**2025 - 2026**

**ANNUAL PARTNERSHIPS**



# Message to our Annual Partners from FPCA President, Chief Robert Bage



Hello, I'm Robert Bage, Chief of Police for the City of Fort Walton Beach and the 2025/2026 President of the Florida Police Chiefs Association.

With over two decades of experience in South Florida and the last six years here in the Panhandle, I've seen firsthand the challenges and triumphs that define the law enforcement profession. What has always guided me through my career are three core principles: authenticity, accountability, and action. Which will also guide me through my presidency.

As the FPCA President, I've set three priorities for our association. First, **marketing our brand**, our promise to our community.

It's time we tell our own story about the positive impact we make, how we shape the future of our communities, and the integrity we bring to this profession. We can no longer be passive. We must take an active role in shaping our image and push back against narratives of convenience and political expedience. As law enforcement leaders, we must become creative disruptors challenging the status quo while advancing bold, authentic stories that reflect the real impact we make in our communities.

## Second, advocating for our profession.

Our voice matters in Tallahassee and beyond. We will work to drive legislation that supports both our profession and our communities. And whether you serve in a small town or a major city, you deserve to feel the full strength of the FPCA standing with you on critical issues. We defend against legislation that will harm and vigorously fight for legislation that will improve. We also loudly communicate issues which affect our profession.

**And third, engaging our membership.** This Association is only as strong as the connections we build. Our Annual Partners and FPCA Business Members are critical to the ongoing operations of the FPCA. **YOU** are who we depend upon to help us provide essential training, learn about new and emerging technologies that will shape our operations, and to provide the key equipment and services that keep our officers and keep them well.

The FPCA has listened to our business and vendor partners over the last two years. You've asked for, and we have created a way in which you can receive increased opportunities for recognition, engagement and networking with our members and participation in our conferences and training events. This Annual Partnership Package is a result of those conversations.

For the first time ever, you can secure your Annual Partnership and be set for the year with your exhibit booth for both our Midwinter and Summer Conferences as well as so many other benefits depending on the partnership level you select.

Thank you for your support and I am looking forward to a great year.

A handwritten signature in blue ink that reads "R Bage".

Chief Robert Bage



## ABOUT FPCA

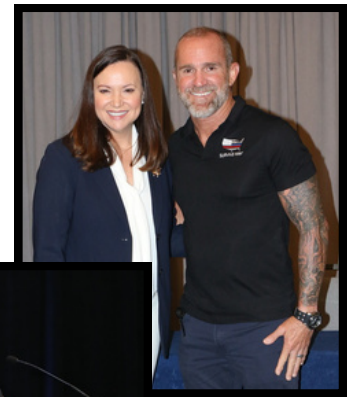
The Florida Police Chiefs Association is one of the largest state police chiefs associations in the United States. It is composed of more than 1000 of the state's top law enforcement executives and members. FPCA serves municipal police departments, airport police, college and university police, tribal police, railroad and port authority police, private business and security firms, as well as federal, state and county law enforcement agencies. The FPCA has members representing every region of the state.

## WHY EXHIBIT

A highlight of FPCA's Conferences is the Exhibit Hall, where key decision makers can explore the latest products and services to enhance the law enforcement and public safety profession. This space offers attendees the opportunity to network with industry partners, experience new products, and discuss innovations and trends.

- Brand Visibility & Awareness
- Networking & Relationship Building
- Lead Generation
- Direct Access to Decision Makers
- Stay Informed on Industry Trends

## WHO ATTENDS



## 2025 BY THE NUMBERS



690 Law Enforcement  
Attendees



30+ Sponsors



261 Exhibitors

# REGISTER ONCE FOR 2026

When you register as a 2026 Annual Partner with the Florida Police Chiefs Association, you guarantee your conference attendance throughout the year. Stay connected with, get in front of your target audience, and receive exclusive exposure to chiefs and other decision makers in law enforcement. The Florida Police Chiefs Association hosts the only two conferences each year which bring together chiefs, command staff, procurement professionals, and others in law enforcement from almost 400 police departments from all 67 counties in Florida.

## CONFERENCES AND TRAINING OPPORTUNITIES



### FPCA Mid-Winter 2026 Conference

January 10 - 13, 2026

Rosen Plaza Resort - Orlando, FL

*Attendee Profile: Police Chiefs; Former Chiefs; Command Staff; Procurement Officials; other Law Enforcement Agency Officials; 300+ Attendees*

### FPCA Summer 2026 Conference

July 6-10, 2026

Rosen Shingle Creek - Orlando, FL

*Attendee Profile: Police Chiefs; Former Chiefs; Command Staff; Procurement Officials; other Law Enforcement Agency Officials; 300+ Attendees*

### New Chiefs Training - Tentative Dates

December 1-5, 2025 in Tallahassee, FL

March 30, 2026 - April 3, 2026 in Orlando

### Future Chiefs Training - Tentative Dates

March 30, 2026 - April 3, 2026 in Orlando

### CORE Training - Tentative Dates

January 26 - 30, 2026 in Tampa

April and August - TBD

Additional trainings/seminars to be announced.

Annual Partnership does not include hotel reservations. FPCA does contract group rates for all conference events. Hotel information is sent prior to each conference.

## EXHIBITOR GUIDEBOOK

Prior to each conference, FPCA releases the Exhibitor Guidebook. The guidebook contains important, conference specific information, as well as, general conference policies and procedures. Exhibitors must agree to and abide by all terms within the guidebook prior to each conference. If you are not an FPCA Annual Partner, you are not authorized to utilize the FPCA logo.

## PACKAGE ADD-ON

### New and/or Future Chiefs Training Package

Available during online registration to any Annual Partner.  
\$2,500/company/night (Limit 2 per date)

Purchase both opportunities for maximum exclusivity!

- Dinner and non-alcoholic beverages. (Items are determined and ordered by FPCA.)
- Signage with your company logo. (Signage provided by FPCA.)
- Ability to place two retractable banners inside the room. (Banners are provided by the Annual Partner.)
- Ability to place custom cups, koozies, and napkins at the event. (Items are provided by the Annual Partner before the deadline.)

**Do you want  
exclusive time to  
speak with our  
Chiefs?**

## REGISTRATION AND PAYMENT

Annual Partnership registration will open on Tuesday, September 2, 2025 at 8:00 AM EST.

Registration is online only: [Annual Partner Registration Form](#). Registration must be completed by Friday, November 14, 2025. The person registered as the Annual Partner will be the person listed in the 2026 Annual Partnership directory. Annual Partners will not be accepted after the deadline. Due to partner capacities, FPCA is subject to selling out of Annual Partnerships before the deadline.

FPCA will register the main contact for each conference throughout the year and then notify the Annual Partner his/her registration has been set up. Prior to the conference, it is the responsibility of the Annual Partner to register all remaining company representatives for the conference via the online registration.

Full payment is due by 4:30 PM EST on Monday, December 1, 2025.

### Credit Card

Upon completion of the registration form, an invoice will be generated with an option to pay via credit card. You can also call 850-219-3631 and any staff member can process payment. Please note: a 3% processing fee will be applied to credit card payments.

### Check

Checks should be made payable to the Florida Police Chiefs Association. Please mail checks to:

Florida Police Chiefs Association  
P.O. Box 14038  
Tallahassee, FL 32317

### ACH

The Florida Police Chiefs Association accepts ACH payments. Please contact FPCA's Business Manager Amanda Dobson for banking information.

This is for ACH, not wire transfers. Please email any payment remittance information to [adobson@fpca.com](mailto:adobson@fpca.com). If you have any questions, please contact Amanda Dobson at [adobson@fpca.com](mailto:adobson@fpca.com) or call 850-219-3631.

## CANCELLATION OF BOOTH REGISTRATION

Emailed cancellations must be received by the designated dates for the 2026 Mid-Winter Conference and 2026 Summer Conference and to be refunded fees less a \$250 cancellation fee. Cancellations after this date will not receive a refund. Please email [info@fpc.com](mailto:info@fpc.com).

## CANCELLATION OF CONFERENCE

In the event one or more of the FPCA conferences must be cancelled, postponed, or relocated on account of fire, strike, government regulations, casualties, acts of God, pandemic or other causes beyond the control of the FPCA, the exhibitor waives any and all claims for damages, losses, expenses and costs of any kind. Furthermore, if the conference is cancelled, the exhibitor agrees that the sole liability of the FPCA will be to refund the partnership fee related to the cancelled conference, not the entire 2026 partnership fee.

## PHOTOGRAPHY

All conference photography will be conducted by the official photographer of the Florida Police Chiefs Association (FPCA). By participating as exhibitors, you consent to the FPCA's use of all images—including those featuring your products and employees—in their communication and marketing materials for future conferences. If you wish to promote images of your company, please remember to tag us on social media: @FloridaPoliceChiefsAssociation on Facebook and @FloridaChiefs on X.

## RESPECT

Rude behavior and inappropriate actions towards FPCA and hotel staff, attendees, and/or law enforcement, and other sponsors/exhibitors at any time will not be tolerated. Reports or sightings of misconduct will be evaluated, and at FPCA's discretion, those involved may be subject to immediate dismissal from the conference and will not be allowed to attend or exhibit at future FPCA conferences or events. No refunds will be provided. **Complaints should be reported to the FPCA Executive Director.**

## EXHIBITOR RESPONSIBILITY AND INSURANCE

Exhibitors should include in, or have a rider attached to, their insurance policies covering the period of time from the date of shipment of merchandise/display to the show through and including the return arrival date of the merchandise/display at the exhibitors' home base. The Exhibitor understands that neither the FPCA nor the Hotel maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless the Hotel, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), and FPCA from and against any claims or expenses arising out of the use of the exhibition premises. Exhibitors shall have a copy of the policy in their possession at each conference.

## EXHIBITOR REPRESENTATION

The Exhibitor represents and warrants that it is authorized to conduct business in the state of Florida, and, if required, is registered in accordance with Florida law. The vendor further represents and warrants that all products or services to be exhibited are safe and effective.

## ADDITIONAL INFORMATION

- Only one company per partnership - no exceptions.
- The Florida Police Chiefs Association does not permit or support ride and drive as a part of the conference. Exhibitors may elect to schedule post-conference meetings with attendees for purposes of test driving.
- Access to FPCA's membership list is a benefit reserved for FPCA Business Members.
- The FPCA pre- and post-conference attendee list are provided exclusively to FPCA Business Members.

# TITANIUM ANNUAL PARTNER - \$50,000

## Conference and FPCA Member Access

- Panel presentation with law enforcement subject matter experts (up to 60 minutes) at Summer Conference\*\* or 2-4 hosted webinar sponsored content annually\*\*
- Guaranteed free premium exhibit booth space (exhibit hall/foyer) for each conference
- First choice of booth location for each conference
- Four complimentary representative registrations at FPCA conferences
- Four tickets to attend Monday night social events at each conference
- Four tickets to attend and reserved seating for the Summer Conference Installation and Awards Banquet
- Four tickets to attend the President's Reception at each conference
- Conference attendee list pre and post conference for each conference
- Full FPCA membership list in December

## Branding

- Logo displayed on all conference attendee registration badges
- Logo displayed on conference signage and conference program guide for each conference
- Logo linked on conference website for each conference
- Logo linked to company website from FPCA's Annual Partner website
- Use of Annual Partner logo
- Recognition at each conference and distinct ribbon on name badge
- Recognition at the Summer Conference Installation and Awards Banquet

## Advertising

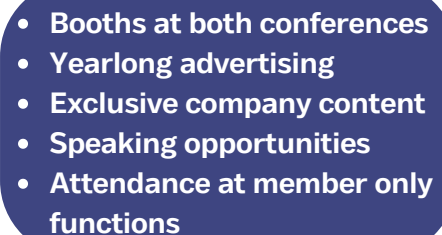
- Logo linked in 2026 Annual Partner Directory with detailed company profile and contact information
- Banner ads on alerts to FPCA membership - 12 months
- Exclusive company sponsored content sent to all members twice per year
- Ability to post up to 10 job positions on the FPCA website
- Two-minute video advertisement during training break at conferences
- Two exclusive company banner advertising on alerts per year
- Color advertisement in FPCA Digital Magazine (three issues) - full page color in each issue
- Color advertisement in conference program guide (two issues) - full page color in each issue
- Partnership recognition in concert with President's Message in FPCA Digital Magazine
- Featured in a "Trending Now" FPCA monthly publication
- Included in FPCA's Training Presentation displayed during all training sessions during conferences
- Ability to provide one promotional item at each conference to be included in attendees welcome packet (promotional item to be provided by Partner by established deadline)

## Sponsorship and Speaking Opportunities

- Two total lunch sponsorships with 15 minute exclusive speaking presentation at FPCA sponsored training (New Chiefs, Future Chiefs, and CORE)
- Invited to attend one FPCA Board Meeting a year as a guest which includes a 5 minute speaking opportunity
- Additional sponsorship opportunities available only to Annual Partners

## Bonus

- Includes Business Membership
- \$1,000 donation to prevent officer suicide
- FPCA Business decals
- Membership card for the company
- Lapel pins

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- **Booths at both conferences**
  - **Yearlong advertising**
  - **Exclusive company content**
  - **Speaking opportunities**
  - **Attendance at member only functions**

\*\*See exhibitor guidebook for additional details and guidelines

# DIAMOND ANNUAL PARTNER - \$40,000

## Conference and FPCA Member Access

- Guaranteed free premium exhibit booth space (exhibit hall/foyer) for each conference
- Two complimentary representative registrations at FPCA conferences
- Four tickets to attend Monday night social events at each conference
- Four tickets to attend and reserved seating for the Summer Conference Installation and Awards Banquet
- Three tickets to attend the President's Reception at each conference
- Conference attendee list pre and post conference for each conference
- Full FPCA membership list in December

## Branding

- Logo displayed on conference signage and conference program guide for each conference
- Logo linked on conference website for each conference
- Logo linked to company website from FPCA's Annual Partner website
- Use of Annual Partner logo
- Recognition at each conference and distinct ribbon on name badge
- Recognition at the Summer Conference Installation and Awards Banquet

## Advertising

- Logo linked in 2026 Annual Partner Directory with detailed company profile and contact information
- Banner ads on alerts to FPCA membership - 10 months
- Exclusive company sponsored content sent to all members twice per year
- Ability to post up to 8 job positions on the FPCA website; additional available at a 20% discounted rate
- Two-minute video advertisement during training break
- Color advertisement in FPCA Digital Magazine (three issues) - full page color in each issue
- Color advertisement in conference program guide (two issues) - full page color in each issue
- Partnership recognition in FPCA Digital Magazine
- Featured in a "Trending Now" FPCA monthly publication
- Included in FPCA's Training Presentation displayed during all training sessions during conferences
- Ability to provide one promotional item at each conference to be included in attendees welcome packet (promotional item to be provided by Partner by established deadline)

## Sponsorship and Speaking Opportunities

- Two total lunch sponsorships with 15 minute exclusive speaking presentation at FPCA sponsored training (New Chiefs, Future Chiefs, and CORE)
- Invited to attend one FPCA Board Meeting a year as a guest which includes a 5 minute speaking opportunity
- Additional sponsorship opportunities available only to Annual Partners

## Bonus

- Includes Business Membership
- \$1,000 donation to prevent officer suicide
- FPCA Business decals
- Membership card for the company
- Lapel pins

# PLATINUM ANNUAL PARTNER - \$35,000

## Conference and FPCA Member Access

- Guaranteed free premium exhibit booth space (exhibit hall/foyer) for each conference
- Two complimentary representative registrations at FPCA conferences
- Four tickets to attend Monday night social events at each conference
- Four tickets to attend and reserved seating for the Summer Conference Installation and Awards Banquet
- Two tickets to attend the President's Reception at each conference
- Conference attendee list pre and post conference for each conference
- Full FPCA membership list in December

## Branding

- Logo displayed on conference signage and conference program guide for each conference
- Logo linked on conference website for each conference
- Logo linked to company website from FPCA's Annual Partner website
- Use of Annual Partner logo
- Recognition at each conference and distinct ribbon on name badge
- Recognition at the Summer Conference Installation and Awards Banquet

## Advertising

- Logo linked in 2026 Annual Partner Directory with detailed company profile and contact information
- Banner ads on alerts to FPCA membership - 8 months
- Ability to post up to six job positions on the FPCA website; additional available at a 20% discounted rate
- Color advertisement in FPCA Digital Magazine (three issues) - half page color in all issues
- Color advertisement in conference program guide (two issues) - half page color in each issue
- Featured in a "Trending Now" FPCA monthly publication
- Partnership recognition in FPCA Digital Magazine
- Included in FPCA's Training Presentation displayed during all training sessions during conferences

## Sponsorship and Speaking Opportunities

- One lunch sponsorship with 15 minute exclusive speaking presentation at an FPCA sponsored training (New Chiefs, Future Chiefs, and CORE)
- Additional sponsorship opportunities available only to Annual Partners

## Bonus

- Includes Business Membership
- \$1,000 donation to prevent officer suicide
- FPCA Business decals
- Membership card for the company
- Lapel pins

# GOLD ANNUAL PARTNER - \$20,000

## Conference and FPCA Member Access

- Guaranteed free exhibit booth space (exhibit hall) for each conference
- Two complimentary representative registrations at FPCA conferences
- Two tickets to attend Monday night social events at each conference
- Two tickets to attend the Summer Conference Installation and Awards Banquet
- Two tickets to attend the President's Reception at each conference
- Conference attendee list pre and post conference for each conference
- Full FPCA membership list in December

## Branding

- Logo displayed on conference signage and conference program guide for each conference
- Logo linked on conference website for each conference
- Logo linked to company website from FPCA's Annual Partner website
- Use of Annual Partner logo
- Recognition at each conference and distinct ribbon on name badge
- Recognition at the Summer Conference Installation and Awards Banquet

## Advertising

- Logo linked in 2026 Annual Partner Directory with company profile and contact information
- Banner ads on alerts to FPCA membership - 6 months
- Ability to post up to three job positions on the FPCA website; additional available at a 20% discounted rate
- Color advertisement in FPCA Digital Magazine (three issues) - quarter page color in all issues
- Color advertisement in conference program guide (two issues) - quarter page color in each issue
- Featured in a "Trending Now" FPCA monthly publication
- Partnership recognition in concert with President's Message in FPCA Digital Magazine
- Included in FPCA's Training Presentation displayed during all training sessions during conferences

## Sponsorship and Speaking Opportunities

- One lunch sponsorship with 15 minute exclusive speaking presentation at an FPCA sponsored training (New Chiefs, Future Chiefs, and CORE)
- Additional sponsorship opportunities available only to Annual Partners

## Bonus

- Includes Business Membership
- FPCA Business decals
- Membership card for the company
- Lapel pins

# SILVER ANNUAL PARTNER - \$15,000

## Conference and FPCA Member Access

- Guaranteed exhibit booth space (exhibit hall) for each conference
- Two complimentary representative registrations at FPCA conferences
- Two tickets to attend the Summer Conference Installation and Awards Banquet
- Two tickets to attend the President's Reception at Mid-Winter Conference
- Conference attendee list pre and post conference for each conference
- Full FPCA membership list in December

## Branding

- Logo displayed on conference signage and conference program guide for each conference
- Logo on conference website for each conference
- Logo linked to company website from FPCA's Annual Partner website
- Use of Annual Partner logo
- Recognition at each conference and distinct ribbon on name badge
- Recognition at the Summer Conference Installation and Awards Banquet

## Advertising

- Logo linked in 2026 Annual Partner Directory
- Banner ads on alerts to FPCA membership - 3 months
- Ability to post job positions on the FPCA website at a 20% discounted rate
- Color advertisement in FPCA Digital Magazine (three issues) - quarter page color in two issues
- Featured in a "Trending Now" FPCA monthly publication
- Included in FPCA's Training Presentation displayed during all training sessions during conferences

## Sponsorship Opportunities

- Additional sponsorship opportunities available only to Annual Partners

## Bonus

- Includes Business Membership
- FPCA Business decals
- Membership card for the company
- Lapel pins

# BRONZE ANNUAL PARTNER - \$5,000

## Conference and FPCA Member Access

- Guaranteed exhibit booth space (exhibit hall) for each conference
- Two complimentary representative registrations at FPCA conferences
- Conference attendee list pre and post conference for each conference
- Full FPCA membership list in December

## Branding

- Logo displayed on conference signage and conference program guide for each conference
- Logo on conference website for each conference
- Logo linked to company website from FPCA's Annual Partner website
- Use of Annual Partner logo

## Advertising

- Logo linked in 2026 Annual Partner Directory
- Banner ads on alerts to FPCA membership - 1 month
- Color advertisements in the FPCA Digital Magazine available at a 20% discounted rate
- Ability to post job positions on the FPCA website at a 20% discounted rate

## Sponsorship Opportunities

- Additional sponsorship opportunities available only to Annual Partners

## Bonus

- Includes Business Membership
- FPCA Business decals
- Membership card for the company
- Lapel pins

# BUSINESS MEMBER - \$500

## Conference and FPCA Member Access

- Promotion in conference program guide for each conference
- Recognition at each conference and distinct ribbon on name badge
- 10% discounted booth prices at conferences
- Conference attendee list pre and post conference for each conference
- Full FPCA membership list in December



## Advertising

- Advertising in FPCA digital newsletters, magazines, and additional programs at a 10% discounted rate
- Recognized in conference program guide (two issues)

## Bonus

- FPCA Business decals
- Membership card for the company
- Lapel pins

Use of the FPCA logo is limited to Annual Partners and Preferred Partners





# Sponsorship and Speaking Opportunities

	Titanium	Diamond	Platinum	Gold	Silver	Bronze
Lunch Sponsorships - New Chiefs, Future Chiefs, CORE	2 total with 15 minute exclusive speaking presentations	2 total with 15 minute exclusive speaking presentations	1 total with 15 minute exclusive speaking presentations	1 total with 15 minute exclusive speaking presentations		
FPCA Board Meetings	1 meeting - 5 minute speaking opportunity	1 meeting - 5 minute speaking opportunity				
Exclusive Sponsorship Opportunities						
Donation to the Officer Wellness Fund- 501 (c)(3)	\$1,000	\$1,000	\$1,000			

# Branding

	Titanium	Diamond	Platinum	Gold	Silver	Bronze	Business Member
Logo on Registration Badges	✓						
Logo on Conference Signage	✓	✓	✓	✓	✓	✓	
Logo in Program Guide	✓	✓	✓	✓	✓	✓	✓
Logo Linked on Website	✓	✓	✓	✓	✓	✓	
Use of Annual Partner Logo	✓	✓	✓	✓	✓	✓	
Recognition at Conference	✓	✓	✓	✓	✓		
Recognition at Installation and Awards Banquet	✓	✓	✓	✓	✓		

# Advertising

	Titanium	Diamond	Platinum	Gold	Silver	Bronze	Business Member
Annual Partner Directory	Logo linked; Detailed company profile; Contact Info	Logo linked; Detailed company profile; Contact info	Logo linked; Detailed company profile; Contact info	Logo linked; Company profile; Contact info	Logo linked	Logo linked	
Banner Ads on FPCA Alerts	12 months	10 months	8 months	6 months	3 months	1 month	Discounted rate
Exclusive company sponsored content	2 times/year	2 times/year					
Job Positions	10	8	6	3	Discounted rate	Discounted rate	
Video Ads during Conferences	2 minutes pre-recorded	2 minutes pre-recorded					
Digital Magazine Ads	Full page - All issues	Full page - All issues	½ page - All issues	¼ page - All issues	¼ page - T Two issues	Discounted rate	Discounted rate
Conference Program	Full page - All issues; Logo featured	Full page - All issues; Logo featured	½ page - All issues; Logo featured	¼ page - All issues; Logo featured	Logo featured	Logo featured	Name - All issues
Trending Now monthly publication	1 time	1 time	1 time	1 time	1 time		
Training Presentation Featured Logo	Yes	Yes	Yes	Yes	Yes		
Promotional Items	1 Sponsor Provided	1 Sponsor Provided					

If you are interested in partnering with FPCA through sponsorship opportunities, please contact our office at 850-219-3631 or reach out to our Marketing and Membership Coordinator Lori Desguin-Mizell directly. Sponsorship is a great way to build relationships with our membership, establish valuable contacts, and demonstrate your support for Florida's law enforcement community.

# Meet Your FPCA Team



## Primary Point of Contact

Lori Mizell  
Marketing and Membership Coordinator  
[lmizell@fpca.com](mailto:lmizell@fpca.com)  
850-219-3631

Lori is your primary point of contact at FPCA for marketing, exhibitor registration, or membership. She will keep you informed about programs and opportunities, discuss sponsorship and membership options that best fit your needs, and ensure you remain engaged with FPCA's membership.



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