

**FLORIDA POLICE
CHIEFS ASSOCIATION**

**BUSINESS
MEMBERSHIP &
SPONSORSHIP
GUIDE**



2024 - 2025



It Starts With Membership

The FPCA is the nation's pre-eminent law enforcement professional association, speaking for Florida's chiefs and providing guidance and leadership for the future of law enforcement and our communities. Your membership dues keep us strong through professional training, scholarships, operational readiness to respond to communities in the wake of natural or man-made disasters, holistic officer wellness & resiliency, connection and accountability to our communities and information sharing to support our law enforcement leaders across Florida.

There is a place for you in the Florida Police Chiefs Association!

We offer law enforcement as well as business and public categories of membership. Please refer to our FPCA Bylaws and our website regarding more details on membership types. The FPCA Team can answer any questions you might have, **give us a call at 850-219-3631**

Please visit www.fpca.com/membership/ to become a member today!

Small Business - for those with 5 or fewer employees: Dues are \$300 per year.

Police Suppliers - for those with 6-14 employees: Dues are \$600 per year.

Executive Corporate - businesses with 15 or more employees: Dues are \$1,000 per year.

Membership Benefits include: discounted booth prices at conferences, FPCA membership list with contact information, discounted advertising in FPCA digital newsletters and programs, tickets to attend Member only events, FPCA Business decals, a membership card for the company and lapel pins.

Business Member, Partner, Sponsor? Which is right for you . . .

The Florida Police Chiefs Association engages with hundreds of police chiefs and law enforcement leaders on a daily basis through our information sharing alerts, emails, and digital publications. These leaders guide the work of over 20,000 police officers serving nobly in the State of Florida. The support of our business partners is key to the delivery of the services by the Association to our members - from training and conferences to police explorer scholarships and award recognition programs for both sworn and civilian members. The FPCA offers many opportunities for our business leaders to demonstrate their support for law enforcement in the form of conference/training sponsorships and the annual partnership program. In addition, the Association provides unique marketing opportunities to reach our members through our alert program, emails, digital magazine, and conference programs. If your goal is to support law enforcement and to inform our members about your services, we have opportunities for you through the Florida Police Chiefs Association. We encourage you to become a member, but this Guide will provide an overview of our Partner and Sponsorship opportunities as well.

Questions? Please call us at 850-219-3631 or email info@fpca.com.

ANNUAL PARTNERSHIP LEVELS

Annual Partnership Levels	Bronze \$5,000	Silver \$10,000	Gold \$15,000	Platinum \$20,000	Diamond \$25,000
Featured on FPCA's Annual Partner website with use of AP Logo				✓	✓
Recognition during the Winter and Summer Conferences and distinct ribbon on name badge	✓	✓	✓	✓	✓
Access to the attendee list pre and post conferences	✓	✓	✓	✓	✓
Promoted on conference website, conference signage, and conference program guide	✓	✓	✓	✓	✓
5 - 7 minute FPCA designated speaking opportunity during each conference			✓	✓	✓
Complimentary representative registration(s) at FPCA conferences		1	1	1	2
Guaranteed premium exhibit booth - annual partner space is pre-assigned		Exhibit Hall	Exhibit Hall	Exhibit Hall or Foyer	Exhibit Hall or Foyer
Partnership recognition in concert with President's Message in program			✓	✓	✓
Listed in FPCA presentation during training sessions		Logo	Logo	Logo	Logo
Color advertisement in conference program guide				1/2 page	Full Page
Tickets to attend Mid-Winter Meet & Greet and Summer Installation Banquet				AP Only 2 tickets	AP Only 4 tickets
One exclusive company alert				✓	✓
Two minute video advertisement during training break, company banner displayed, & company logo on attendee badges					✓
Banner Ads on alerts to FPCA membership **Banners run on FPCA Alerts; Average 5/week	1 Month	2 Months	3 Months	4 Months	6 Months



CONFERENCE SPONSORSHIP OPPORTUNITIES



Spotlight your company by becoming an FPCA sponsor!

The FPCA hosts two major conferences annually bringing together 250+ Florida Police Chiefs or Second-in-Commands. Sponsorship allows your company to reach law enforcement leaders and procurement decision-makers. Your message will be in front of pre-qualified buyers who are looking for your products specifically for their department.

Chief Sponsor - \$10K

- Recognition in the Conference Program
- 3 - 5 minute FPCA designated spot for speaking opportunity or video presentation
- Recognition as a Chief Sponsor on the FPCA Conference website
- Formal recognition with an award presentation at Opening Ceremonies
- 2 tickets to attend the "Members Only" Event
- Banner ads in multiple (3) alerts
- 50% off full price booth fee for conference
- Access to the conference attendee list pre and post conference

Lieutenant Sponsor - \$2K

- Recognition in the Conference Program
- Recognition as a Lieutenant Sponsor on the FPCA Conference website
- Certificate of Appreciation
- Access to the conference attendee list post conference

Sergeant Sponsor - \$1K

- Recognition in the Conference Program
- Certificate of Appreciation
- Access to the conference attendee list post conference

Officer Sponsor - \$999.99 and below

- Access to the conference attendee list post conference

Commander Sponsor - \$7.5K

- Recognition in the Conference Program
- Recognition as a Commander Sponsor on the FPCA Conference website
- Formal recognition with plaque presentation at Opening Ceremonies
- 1 ticket to attend the "Members Only" Event
- Banner ads in multiple (2) alerts
- Access to the conference attendee list pre and post conference

Major Sponsor - \$5K

- Recognition in the Conference Program
- Recognition as a Major Sponsor on the FPCA Conference website
- Plaque recognition at conference
- Access to the conference attendee list pre and post conference

Captain Sponsor - \$2.5K

- Recognition in the Conference Program
- Recognition as a Captain Sponsor on the FPCA Conference website
- Certificate of Appreciation
- Access to the conference attendee list post conference

Board Meeting Sponsorships \$3K

- The FPCA hosts 4 meetings of our Board of Directors annually and 2 meetings of the Foundation Board of Directors
- Short presentation to the Board as determined by the FPCA Executive Director

For more information on how you can become a Sponsor, please contact
the FPCA Team at 850-219-3631 or info@fpca.com.

2025 Mid-Winter Sponsor Information

The Florida Police Chiefs Association's conferences provides participants with continuing education opportunities, networking, sharing of best practices, association news, and important updates in the field of law enforcement. Our events attract hundreds of representatives from police agencies across the state, as well as partners, vendors, and elected officials interested in engaging on topics important to the future of law enforcement in Florida.

When: January 4th - 7th 2025

Exhibitor Hall opens January 5th at 3:00 p.m. and closes January 6th at 3:00 p.m.

Where: Rosen Plaza Hotel, 9700 International Drive Orlando, FL 32819

- Room rates are \$160 per night excluding taxes and fees. This negotiated rate is exclusive to the attendees, exhibitors, sponsors, speakers, and guests of the FPCA. Reservations are the responsibility of the attending party.
- Click [here](#) to make your reservations.
- Check in is 3:00 p.m. and check out is 11:00 a.m. There is complimentary self-parking. Valet parking is available at \$30 per vehicle, per day.
- Please call the Rosen Plaza Hotel at 1-800-627-8258 if you have any questions.

What: Draft Agenda Topics Include:

- Uvalde, Lessons Learned and Crisis Communications
- The Boston Bombing: A Chiefs Experience
- Campus Protest Activity: What Have We Learned
- When You Are the Target - Dealing with Internal and External Threats to the Office of Chief of Police

Key Dates:

- **Registration closes - December 6, 2024 PAYMENT DUE IN FULL**
- Exhibitor and Sponsorship marketing materials due - December 6, 2024

Link to 2025 Mid-Winter Conference Website: <https://fpca.com/2025-mid-winter-conference-updated/>

Sponsorship Guidelines

- Sponsors must provide their logos, marketing information, ads, or presentations to the FPCA by the deadlines requested so that sponsorship may be indicated on FPCA provided programs, marketing materials, and signage.
 - Conference sponsorships paid in full will initiate advertising of company logo on FPCA conference website. Logo will be present from payment receipt and website posting (within 5 days) until 30 days post conference.
 - Sponsor agrees to respect the event/conference agenda as published and not to host any private events with FPCA members, businesses, or other attendees during scheduled events on the agenda. All private events scheduled should be disclosed to the FPCA Executive Director by no later than 5 business days prior to event scheduled.
 - Sponsor agrees that they will not share the membership/attendee list with any other company or person not employed by their company; nor may this list be shared with any subcontractors. This list is the sole property of the Florida Police Chiefs Association and is only provided to registered exhibitors and sponsors. Sponsor recognizes that FPCA's membership attendee list is strictly monitored, that the contents of the list are a result of FPCA's diligent work and efforts, and that the list has a monetary value. Sponsor agrees to pay FPCA \$500 in liquidated damages if Sponsor releases the membership/attendee list with any other person or company not employed by the Sponsor.
 - Any violation of these provisions may result in the cancellation of FPCA membership and the ability to participate in any future FPCA events for 2 years.
 - No fees collected will be returned or refunded if a sponsor violates any of these rules.
 - Sponsorship commitment forms must be accompanied by a minimum of 50% payment for the sponsorship level indicated. Full payment is due by scheduled date posted for each event or sponsorship may be canceled by FPCA. Exceptions can only be approved by the FPCA Executive Director.
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2025 Mid-Winter Exhibitor Information and Rules of Exhibit

Booth Information

Booth cost \$1,800 for Business Members (\$1,900 for Non-Business Members)

- Booth Dimensions: 8' x 8'
- 6' table with 2 chairs
- Pipe, drape, and skirting
- Company signage
- Carpeted expo hall and foyer
- Wastebasket
- 2 complimentary representatives; 2 additional representatives can be registered for an additional fee

Booth Space

Booth space is limited to vendors with products or services that directly relate to law enforcement and public safety. FPCA reserves the right to refuse participation based on eligibility requirements or for any other reason.

Only one company per booth - no exceptions. Those found to be violating this rule will be asked to pay a fee established higher than a booth fee and will not be allowed access to the FPCA expo.

No construction will be allowed on the sides of any booth which would obstruct the view of adjacent booths. All decorative materials must be flame proofed. The Rosen Plaza Hotel has strict rules governing the hanging of signs on walls or ceilings. If you need to hang something, you must make arrangements with the Rosen Plaza Hotel prior to the conference.

No merchandise may extend out of exhibit booth(s) into the aisles.

Exhibitors agree to conform to all rules and fire regulations of the facility.

Vehicle Display

If displaying a vehicle, there is a minimum 3 booth requirement.

Registration

Registrations for all booth representatives must be completed by December 6, 2024. This deadline is set to allow for the printing of conference materials. Your company and representative information will appear exactly as indicated in your online registration. Please review all information to ensure all names and addresses are spelled correctly.

Two complimentary representatives are included with each booth reservation. Up to two additional representatives are allowed with an additional cost of \$450 per rep. No more than 4 total reps per booth are permitted.

Name Badges

Exhibitors must submit the names of all representatives who will attend the conference via online registration. Name badges are required at all conference functions.

Ad Specifications & Instructions

Platinum and Diamond Partners may place a color advertisement in the Conference Program Guide at no additional charge. Any Business Member, Exhibitor/Vendor, or Sponsor may place an ad in the Conference Program regardless of attendance at the event.

- Prime spots available and Business Members receive a 5% discount on ad placement.
 - Color ad full page inside or back cover \$1K; full page \$800; half page \$450
 - File must be PDF, JPEG, or PNG ; resolution of 72PPI preferred
 - **Deadline for placing your ad in the Mid-Winter Conference Exposition and Program Guide is on or before December 6, 2024.**
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2025 Mid-Winter Exhibitor Information and Rules of Exhibit

Exhibitor/Member Door Prize Drawings

Each exhibitor is invited to donate an item to the Expo Hall Drawings. Ideas for door prizes or giveaways are products and/or services from your company, gift cards, or other items. Drawings will be conducted in the Expo Hall on Monday afternoon. Exhibitors should drop off their item(s) at the Conference Registration Desk no later than 11:00 a.m. Monday. Please make sure that a business card and description is placed on the donated item(s).

Convention Services

Goben Convention Services is the official full-service exhibit company for the conference. Once registered as an exhibitor, you will receive an email from Goben Convention Services or FPCA Staff with the Exhibitors Manual Kit. You may follow the instructions to place an order for electrical needs, shipping information, or any other products needed for your booth setup.

For specific questions, please contact Rob Murray at rob@gobencs.com or 407-872-2223.

Additional Information

- All exhibitors planning to attend the conference, must be registered by the deadline, and must have secured an indoor exhibit space. Exhibitors may not attend without booth space. FPCA policy restricts representatives of organizations that are not conference exhibitors, or have not purchased an exhibit booth space, from soliciting business and distributing promotional materials of any type within the expo hall area or any other areas. Those found doing so will immediately be asked to vacate the premises.
- Delegates may place orders with exhibitors for goods or services, but exhibitors may not directly sell products from the expo floor.
- Exhibitor agrees to respect the event/conference agenda as published and not to host any private/social events with FPCA members, businesses, or other attendees during scheduled events. All private/social events scheduled should be notified to the FPCA Executive Director by no later than 5 business days prior to event scheduled. Social events include but are not limited to private dinner invitations either at the host hotel or at an offsite location, or private networking events either at the host hotel or at an offsite location. FPCA does not coordinate any portion of these events on your behalf, nor will FPCA send out event invitations on your behalf.
- The Florida Police Chiefs Association does not permit or support ride and drive as part of the conference. Exhibitors may elect to schedule post-conference meetings with attendees for purposes of test driving.

Exhibit Hours

The exhibit hall shall be strictly closed except for hours designated on the official program. The exhibit hall will be secured immediately after closing hours to protect the exhibits and merchandise. Security will be provided by local law enforcement officials during off hours. Nothing shall be removed during the period of exhibit from the exhibitor's space until the closing of the expo without FPCA approval. **Vendors will be charged a fee of \$500 for early breakdown and last booth choice at the next FPCA conference attended.**

Respect

Rude behavior and inappropriate actions towards FPCA and hotel staff, attendees, and/or law enforcement, and other sponsors/exhibitors at any time will not be tolerated. Reports or sightings of misconduct will be evaluated, and at FPCA's discretion, those involved may be subject to immediate dismissal from the conference and will not be allowed to attend or exhibit at future FPCA conferences or events. No refunds will be provided. **Complaints should be reported to the FPCA Executive Director.**

2025 Mid-Winter Exhibitor Information and Rules of Exhibit

Agree to Comply

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the FPCA, hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Your signature on this form indicates your agreement to comply with these rules and that you have the authorization to sign on behalf of named company.

Exhibitor agrees that they will not share the membership/attendee list with any other company or person not employed by their company; not may they share with any subcontractors. This list is the sole property of the Florida Police Chiefs Association and is only provided to registered exhibitors and sponsors. Exhibitor recognizes that the distribution of FPCA's membership attendee list is strictly monitored, that the contents of the list are a result of FPCA's diligent work and efforts, and that the list has monetary value. Exhibitor agrees to pay FPCA \$500 in liquidated damages if Exhibitor releases the membership/attendee list with any other person or company not employed by Exhibitor.

Any violation of these provisions may result in the cancellation of FPCA membership and the ability to participate in future FPCA events for two (2) years.

Payment

In committing to be an exhibitor, the registrant agrees to pay for the exhibit space in full on or before the deadline of December 6, 2024. Any exhibitor that has not made payment in full by the deadline, will be canceled and released for sale without notice. Credit/purchasing cards or checks accepted. Note: a deposit of \$100 is required at the time of registration to reserve your booth. No exceptions.

Checks can be mailed to:

Florida Police Chiefs Association

P.O. Box 14038

Tallahassee, FL 32317

Cancellation

Notification of cancellation must be made via email (info@fpca.com) and received by December 6, 2024, to be refunded exhibitor fees less \$100 cancellation fee. Cancellations made after this date will not receive a refund.

Damages

Any damages to the building through the carelessness of the exhibitor(s) must be paid for by the exhibitor. Exhibitors will be required to keep their booths neatly arranged and clean. Janitorial service is provided.

Security

The FPCA and hotel will exercise reasonable care in safeguarding the Expo Hall. Please note, that neither the FPCA or the hotel will assume responsibility for stolen or lost property. After hours security will be provided by local law enforcement. We ask that you take personal items with you when leaving the Expo Hall.



2025 Mid-Winter Exhibitor Information and Rules of Exhibit

Liability

The exhibitor agrees to make no claims for any reason, including negligence, against the FPCA, the Rosen Plaza Hotel or their members, agents or employees for loss, theft, damage, or destruction of exhibit items; nor for any injury to exhibitors while in the exhibit building; not for any damage of any nature, including damage to his/her business by reason of failure to provide space for the exhibit or removal of the exhibit, not for failure to hold the exhibit as scheduled.

Acknowledgement of the Terms and Conditions

By registering as a Partner/Sponsor/Exhibitor, all terms and conditions included in this document are acknowledged and accepted by the Partner/Sponsor/Exhibitor. No money collected will be returned or refunded if an exhibitor or sponsor violates any of these rules.

Thank you for your support. We look forward to seeing you!

For any questions or additional information, please contact the FPCA Office at 850-219-3631 or at info@fpca.com.



2025 Mid-Winter Training Conference Sponsor Information Commitment Form

Company _____

Address _____

City/State/Zip _____

Contact Name _____

Phone _____

Email _____

Sponsorship Amount _____

Sponsorship Level & Event _____

Signature _____ Date _____